



Joining with You to
Impact Community
Healthcare

embold
HEALTH™

Leading employers have always prioritized the quality of care delivered to their employees. And most recognize their impact on the quality of care delivered to the larger community. But there's never been a clear way for organizations to take long-term measures to improve healthcare and create a foundation of change. Until now.

INTRODUCING EMBOLD HEALTH

Your path to a meaningful difference in the quality of care delivered not just to your employees, but also to the broader communities where they live.

At its core, Embold powers data-driven insights to **improve provider selection** and **impact provider effectiveness** for everyone. And the best part? Better care costs less for you and for your employees.

To truly elevate the quality of care for everyone, there is no better choice than Embold.

OFFER A BETTER SOLUTION

Healthcare costs continue to rise—experts believe we'll hit \$6 trillion or \$17,000 per person by 2027. And most organizations are finding it more challenging to pass off these costs to employees with higher premiums and even higher deductibles. Many employers have invested heavily in wellness initiatives—helping employees make small changes over time. But even these solutions don't improve the quality of care delivered to employees and the community. And they don't deliver the data-driven metrics providers seek to improve their own practice.

Embold impacts the healthcare delivered to your employees by increasing the visibility and accessibility of the right healthcare information—which, in turn, elevates the level of care for everyone.

IMPACT YOUR COMMUNITY

Most provider performance evaluation tools today focus on driving patients to the “best” providers. The problem with that? It puts employers at odds with the broader community—everyone vying for their spot in line, motivating employers to aggressively seek a monopoly of high performers at the expense of anyone who isn't an employee.

Embold helps everyone identify top healthcare performers while still providing actionable data to physicians on how they can improve.

IMPROVE ACCESS TO MEANINGFUL PERFORMANCE DATA

90% of patients read online reviews before they select a provider. But these reviews are peer-based and don't account for the data-driven metrics patients really care about—high-quality care, surgery success rates, total cost of care, etc. And reviews submitted by other doctors don't make up the missing pieces.

Embold's assessments are backed by real data and clinical science, creating a clear and complete picture for patients to identify high-quality providers. And they allow providers to use scientific data to make better referrals and improve their own quality of care.

WHAT CONSTITUTES THE RIGHT HEALTHCARE DATA?

Embold focuses on measuring data that gives clarity on appropriateness of care, effectiveness of care, and total cost of care. By sharing data with this complete view, patients and providers will find it easier to:

- 1 Select high-quality healthcare providers
- 2 Improve the quality of healthcare with actionable steps for each provider
- 3 Focus on accurate measurements of the quality of care, and make that available to everyone

When we measure what matters and work together to share the right data with the right people, we can transform healthcare.